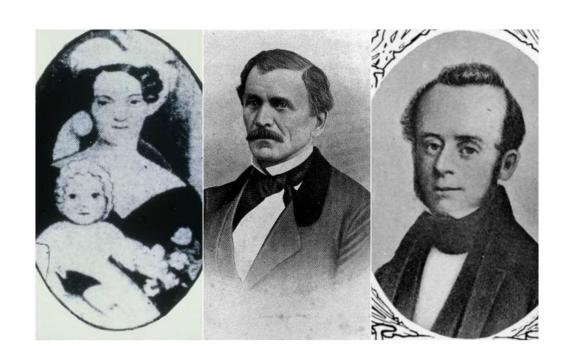


Writers & Speakers

# The Houston Construction Market 2023 Outlook

# How it all began

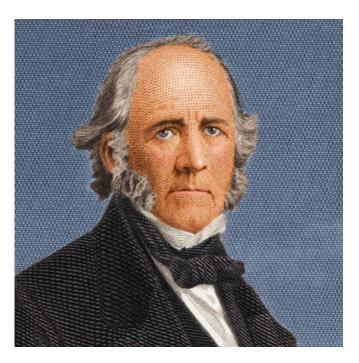


The Allens



Thomas W. Ward

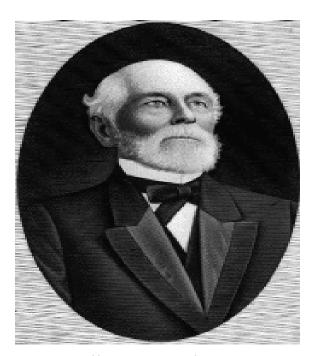
Houston choreography began



Sam Houston



Jesse Jones



William Marsh Rice



**Gerald Hines** 

# Current picture

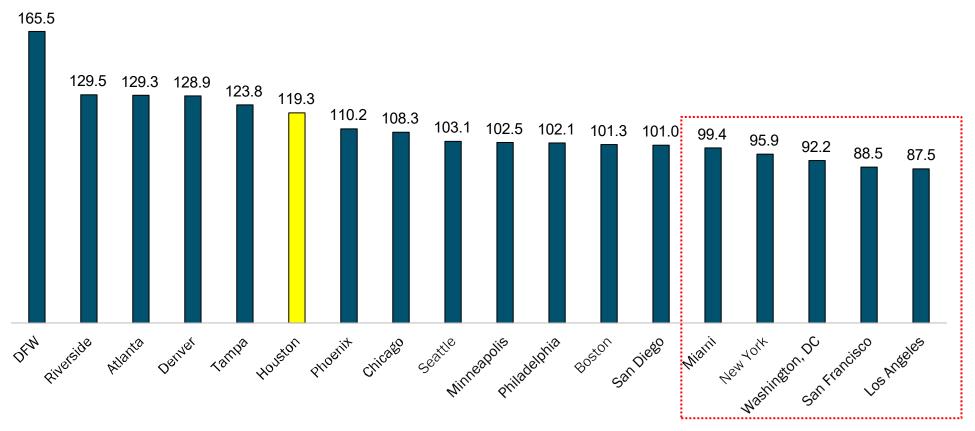


# Resilient Houston

Jobs Lost, March – April '20 359,400 Jobs Created, May '20 - Nov '22 504,200

## Percent Pandemic Jobs Losses Recovered

#### **Major Metros**



Source: Greater Houston Partnership calculations based on Bureau of Labor Statistics data

\* As of June '22

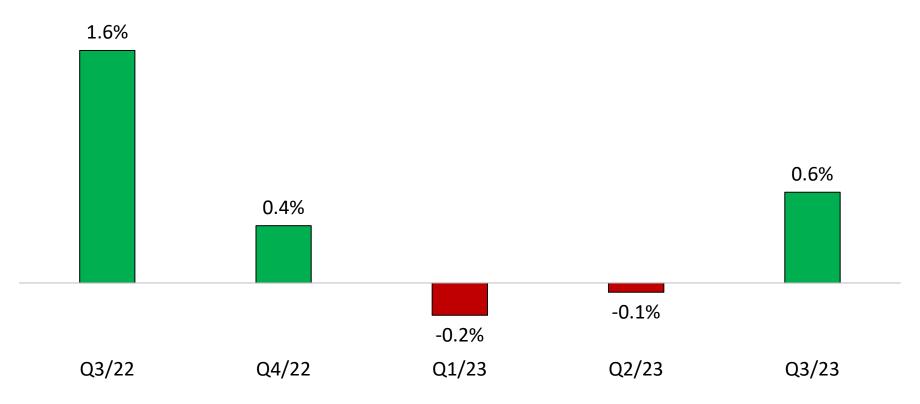
# The probabilities:

**50%** Mild Recession

**30%** Near Miss

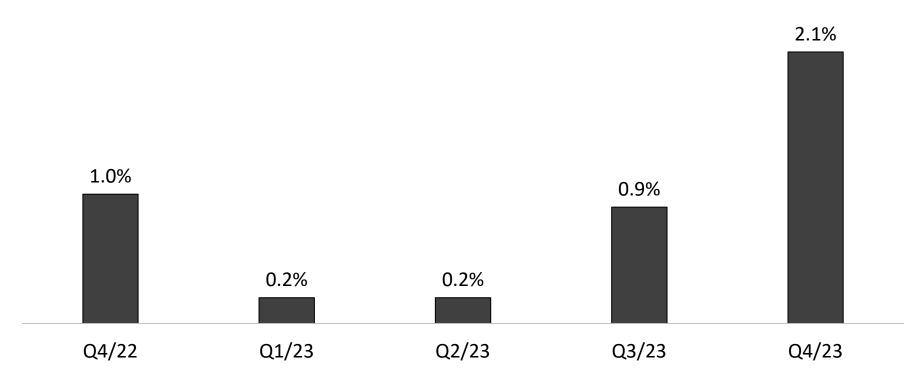
20% Deep and Protracted

# **GDP (Quarterly, Annualized Growth Rate)**



Source: The Wall Street Journal

# **GDP** (Quarterly, Annualized Growth Rate)\*



Source: Federal Reserve Bank of Philadelphia Survey of Professional Forecasters

<sup>\*</sup> median forecast

# **Houston Employment Forecast for '23**

Scenario	Probability	Job Gains
Mild Recession (Baseline)	50%	60,000
Near Miss	30%	80,000
Something Deeper	20%	30,000

Source: Greater Houston Partnership Research

#### **Change in Population, 20 Most Populous Metros**

July 1, 2020 to July 1, 2021

Pop Rank	Metro	Change	Pop Rank	Metro	Change
1	New York	-327,955	11	Phoenix	78,220
2	Los Angeles	-175,913	12	San Francisco	-116,385
3	Chicago -91,67		13	Riverside	47,601
4	Dallas-Ft Worth	97,290	14	Detroit	-20,543
5	Houston	69,094	15	Seattle	-13,177
6	Washington	-29,280	16	Minneapolis	-1,909
7	Philadelphia	-13,382	17	San Diego	-11,183
8	Miami	-34,694	18	Tampa	36,129
9	Atlanta	42,904	19	Denver	3,277
10	Boston	-36,579	20	Baltimore	-3,364

Source: U.S. Census Bureau

## **Net Migration, 20 Most Populous Metros**\*

Pop Rank	Metro	Change	Pop Rank	Metro	Change
1	New York	-361,774	11	Phoenix	70,097
2	Los Angeles	-199,539	12	San Francisco	-123,885
3	Chicago	-102,613	13	Riverside	33,986
4	Dallas-Ft Worth	62,921	14	Detroit	-16,682
5	Houston	31,921	15	Seattle	-24,169
6	Washington	-54,211	16	Minneapolis	-12,629
7	Philadelphia	-10,623	17	San Diego	-22,149
8	Miami	-32,541	18	Tampa	45,625
9	Atlanta	25,049	19	Denver	-5,448
10	Boston	-37,535	20	Baltimore	-3,565

Source: U.S. Census Bureau \* July 1, 2020 to June 30, 2021

**Composition of Metro Houston Population** 

Race/Ethnicity		'11	Change, '11 - '21		
Race/Etillicity	21		#	%	
Hispanic	2,774,634	2,185,195	589,438	27.0	
White	2,392,671	2,386,063	6,608	0.3	
Black	1,210,749	1,022,598	188,151	18.4	
Asian	576,547	395,648	180,899	45.7	
Multiple <sup>1</sup>	216,205	73,043	143,162	196.0	
Other <sup>2</sup>	36,034	24,348	11,687	48.0	

<sup>1</sup> Includes residents who self-identify as of two or more races.

Source: U.S. Census Bureau, American Community Survey 1-Yr Estimates

<sup>2</sup> Includes American Indians, Alaska Natives, Native Hawaiians, and Other Pacific Islanders

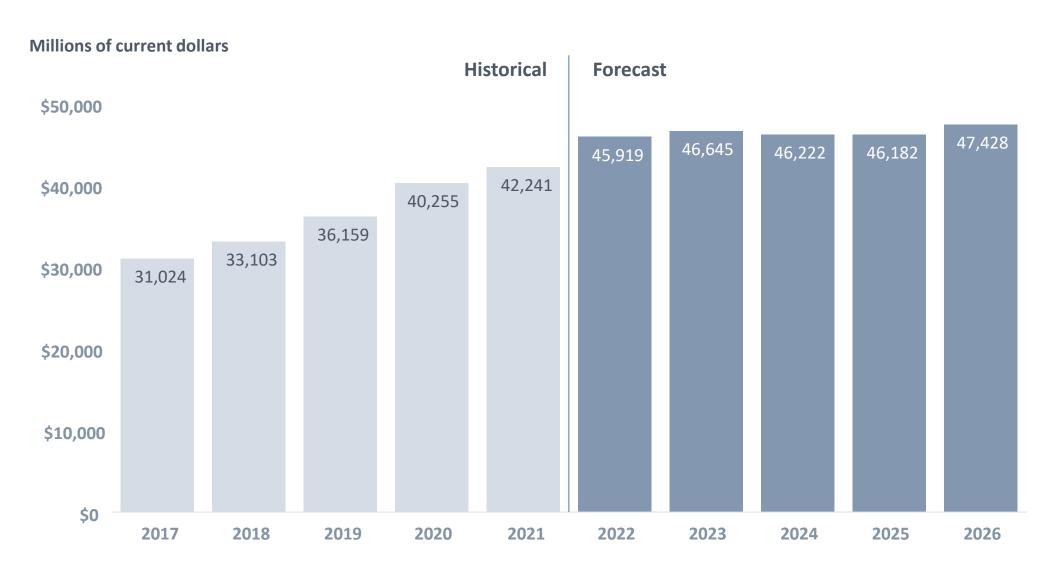
#### **Median Age of Population Among Top 50 Metros**

Rank	Metro	Median Age	Rank	Metro	Median Age
1	Salt Lake City	33.6	41	St. Louis	40.0
2	Houston	35.3	42	San Francisco	40.2
3	Riverside	35.4	43	Detroit	40.3
4	Dallas-Fort Worth	35.6	44	Hartford	40.6
5	San Antonio	35.7	45	Providence	40.8
6	Austin	35.9	46	Buffalo	40.8
7	Oklahoma City	36.1	47	Cleveland	41.3
8	Columbus	36.6	48	Miami	42.0
9	Memphis	36.6	49	Tampa	42.3
10	San Diego	36.9	50	Pittsburgh	42.8

# **% Employed Working from Home**

Rank	Metro	%	Rank	Metro	%
1	San Francisco	35.1	11	Charlotte	25.3
2	San Jose	34.8	12	Atlanta	24.2
3	Washington	33.1	13	Philadelphia	23.6
4	Austin	32.2	14	Phoenix	23.4
5	Raleigh	31.0	15	Sacramento	23.3
6	Seattle	30.6	16	Columbus	23.0
7	Denver	27.5	17	Richmond	23.0
8	Portland	27.5	18	Salt Lake City	22.9
9	Boston	26.9	19	New York	22.8
10	Minneapolis	26.0	20	Baltimore	22.2
			41	Houston	15.5

# **Houston Construction put in place**



#### **CONSTRUCTION PUT IN PLACE BY MARKET SEGMENT: RESIDENTIAL**

	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Single Family	6,203	7,004	7,365	8,712	10,947	12,173	11,459	10,858	10,723	11,124
% Change		13%	5%	18%	26%	11%	-6%	-5%	-1%	4%
Multifamily	1,724	1,985	2,252	2,483	2,669	3,401	3,756	3,560	3,256	3,325
% Change		15%	13%	10%	7%	27%	10%	-5%	-9%	2%
Improvements*	4,290	4,456	4,573	5,886	6,023	6,981	6,871	6,525	6,512	6,754
% Change		4%	3%	29%	2%	16%	-2%	-5%	0%	4%
Total Residential	12,217	13,445	14,191	17,081	19,640	22,555	22,086	20,943	20,492	21,203
% Change		10%	6%	20%	15%	15%	-2%	-5%	-2%	3%



#### **CONSTRUCTION PUT IN PLACE BY MARKET SEGMENT: NON-RESIDENTIAL BUILDINGS**

	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Lodging	622	659	720	642	426	397	415	394	353	336
% Change		6%	9%	-11%	-34%	-7%	4%	-5%	-10%	-5%
Office	1,530	1,677	1,968	2,156	2,078	2,124	2,123	1,970	1,685	1,573
% Change		10%	17%	10%	-4%	2%	0%	-7%	-14%	-7%
Commercial	1,843	1,814	1,812	1,966	2,087	2,377	2,395	2,148	1,814	1,683
% Change		-2%	0%	9%	6%	14%	1%	-10%	-16%	-7%
Health Care	908	916	997	1,056	1,050	1,120	1,151	1,136	1,153	1,196
% Change		1%	9%	6%	-1%	7%	3%	-1%	1%	4%
Educational	2,055	2,147	2,393	2,449	2,235	2,210	2,259	2,344	2,418	2,491
% Change		4%	11%	2%	-9%	-1%	2%	4%	3%	3%
Religious	75	75	84	79	67	69	69	68	70	73
% Change		0%	11%	-6%	-14%	2%	0%	0%	2%	4%
Public Safety	180	195	258	411	283	275	287	302	314	331
% Change		8%	33%	59%	-31%	-3%	4%	5%	4%	6%
Amusement and Recreation	561	600	679	669	611	638	675	680	618	562
% Change		7%	13%	-1%	-9%	4%	6%	1%	-9%	-9%
Transportation	955	1,081	1,177	1,300	1,222	1,234	1,350	1,506	1,669	1,779
% Change		13%	9%	11%	-6%	1%	9%	12%	11%	7%
Communication	502	537	496	555	576	580	613	665	729	779
% Change		7%	-8%	12%	4%	1%	6%	8%	10%	7%
Manufacturing	1,475	1,549	1,807	1,712	1,840	2,164	2,405	2,557	2,498	2,422
% Change		5%	17%	-5%	7%	18%	11%	6%	-2%	-3%
Total Nonresidential Buildings	10,707	11,248	12,390	12,995	12,475	13,187	13,743	13,772	13,319	13,226
% Change		5%	10%	5%	-4%	6%	4%	0%	-3%	-1%



#### **CONSTRUCTION PUT IN PLACE BY MARKET SEGMENT: NON-BUILDING STRUCTURES**

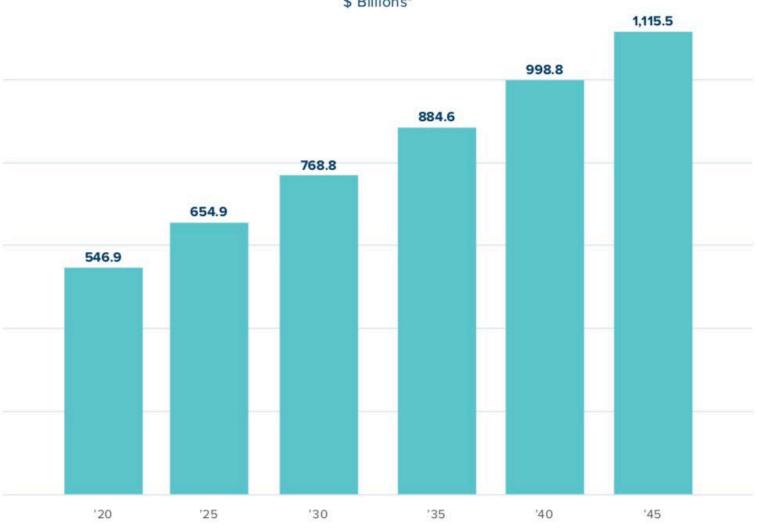
	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Power	3,572	3,736	4,508	4,657	4,711	4,427	4,248	4,132	4,303	4,509
% Change		5%	21%	3%	1%	-6%	-4%	-3%	4%	5%
Highway and Street	2,963	3,020	3,255	3,477	3,369	3,497	3,982	4,493	4,985	5,249
% Change		2%	8%	7%	-3%	4%	14%	13%	11%	5%
Sewage and Waste Disposal	778	801	889	997	1,031	1,137	1,293	1,438	1,554	1,662
% Change		3%	11%	12%	3%	10%	14%	11%	8%	7%
Water Supply	513	552	585	699	710	782	911	1,021	1,079	1,109
% Change		8%	6%	20%	2%	10%	17%	12%	6%	3%
Conservation and Development	273	301	342	350	305	334	382	421	451	470
% Change		10%	14%	2%	-13%	9%	15%	10%	7%	4%
Total Nonbuilding Structures	8,099	8,410	9,579	10,179	10,126	10,176	10,816	11,507	12,371	12,999
% Change		4%	14%	6%	-1%	0%	6%	6%	8%	5%
Total Put in Place	31,024	33,103	36,159	40,255	42,241	45,919	46,645	46,222	46,182	47,428
% Change		7%	9%	11%	5%	9%	2%	-1%	0%	3%



#### **GROSS AREA PRODUCT FORECAST**

The Perryman Group forecasts sustained economic growth for the Houston metro over the next quarter century.



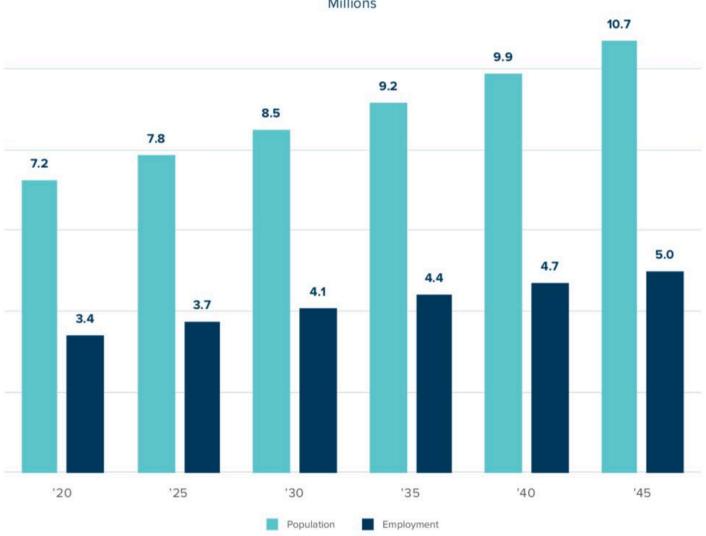


Source: The Perryman Group "'09 Constant Dollars

#### POPULATION AND EMPLOYMENT FORECAST

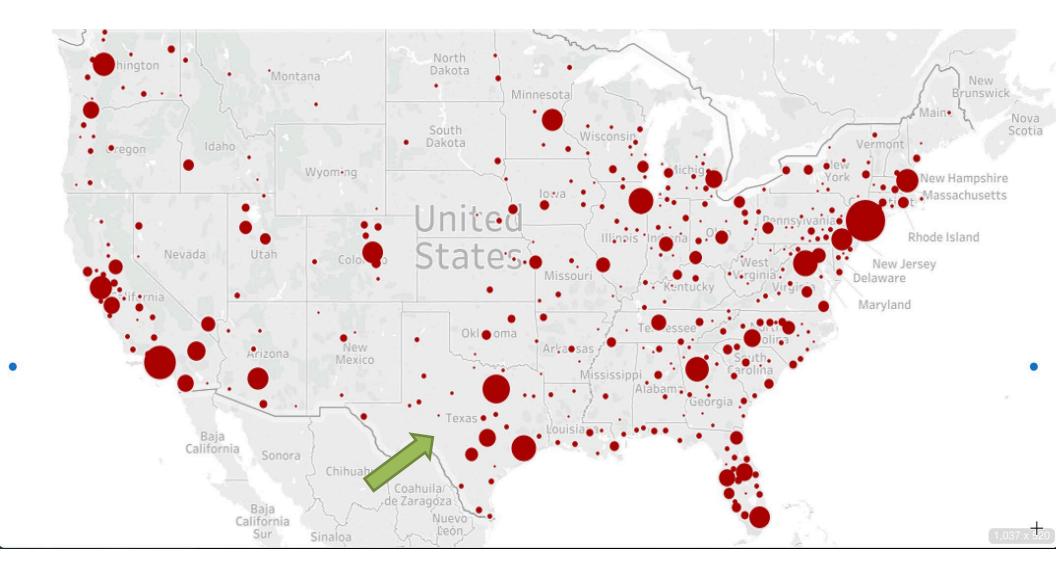
The Perryman Group forecasts Houston's population to reach 10.7 million and employment to grow to 5.0 million by '45.





Source: The Perryman Group

#### The Best Construction Markets



## The Market Dynamics & Trends

- Residential Market
  - Single-family up 10% both years of pandemic WFH?
  - Houses built to rent growing
  - Apartments remain strong
- Commercial Markets
  - General purpose office space declining energy industry dynamics & WFH
  - Repurposing of older office buildings Esperson
- Medical space
  - Traditional hospitals grow with population & care delivery moving to suburbia
  - Laboratory space growing TMC 3 + incubator labs
  - TMC 5,000,000 sq. ft. completing construction 5,500,000 sq. ft. in design



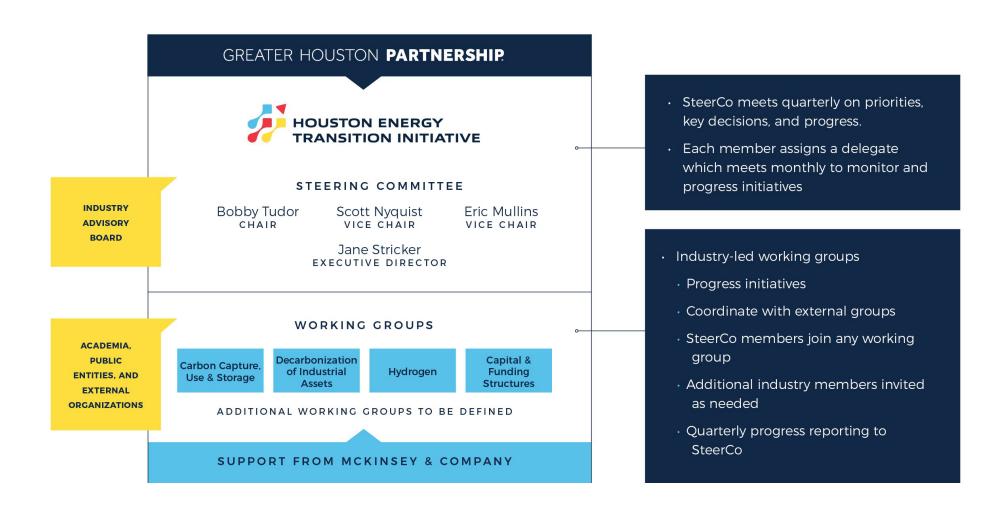
## The Market Dynamics & Trends – cont.

- Schools (K-12) + Higher Ed.
  - Remain strong
  - Larger facilities + Elaborate sports facilities (Stadia Natatoriums)
- Stable markets
  - Religious larger sanctuaries
  - Retail ethnic & economic diversification drives
- Light industrial markets
  - Warehouses, service centers off the charts
  - Large energy related project sporadic
- Roads, bridges, streets
  - The need never ends we seem to never catch up





## Maintaining Energy Leadership



# Maintaining Energy Leadership

East End Maker Hub

Greentown Labs





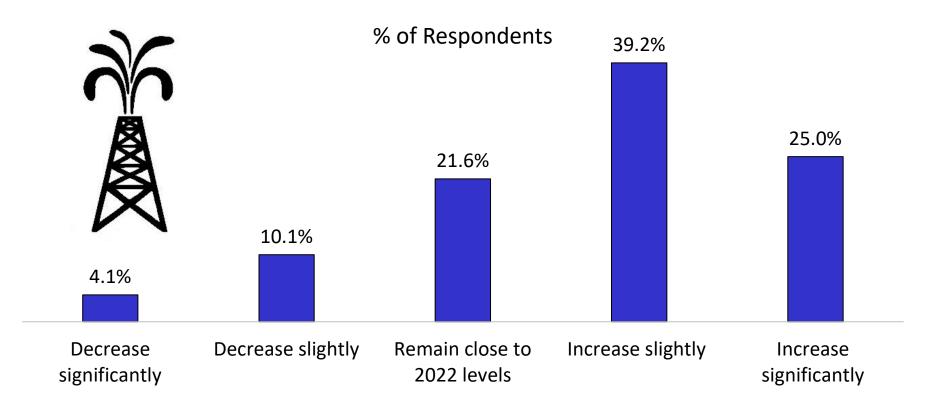
Halliburton Labs



The Ion



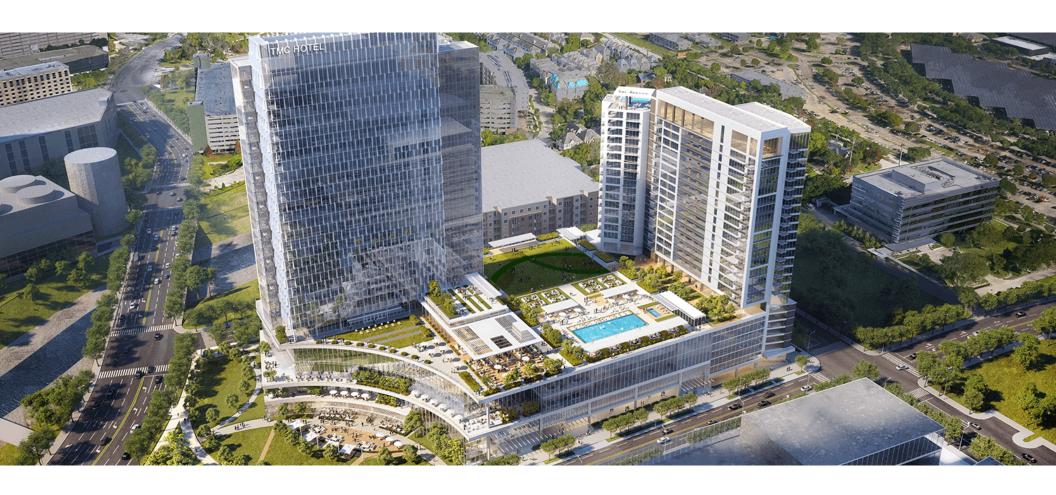
#### Expectations for your firm's capital spending in '23 v '22?



Source: Federal Reserve Bank of Dallas

<sup>\*</sup> Based on a survey of executives from 95 exploration and production firms and 53 oil and gas support services firms conducted December '22.

#### A MAJOR DRIVER OF CONSTRUCTION FOR THE FUTURE



#### Potential Head Winds

*	Interest Rates
*	Difficulty getting financing (45 % Equity Requirements)
*	Delays (Supply Chain Problems; availability, price escalations, Firm pricing for a project)
*	War in Ukraine
*	China -Dependency of US Companies
*	The Washington Sandbox
*	Skilled Labor

# Workforce

Shortage of skilled workers continues / exacerbates

Efforts to make construction work an attractive career





C-3

# The Construction Career Collaborative

- Safety Training
- Pay Legally
- Craft Training

# Immigration Reform

- National Effort
- Baker Institute
- The Rational Middle Video Series:
  - 10, 20-minute fact-filled videos to prompt discussion





#### Offsite Build / Onsite Install

#### **Real Savings**

Time / Cost

#### **Productivity**

#### **Taking Many Forms**

Traditional Specialty Contractors
 Building Additional Facilities

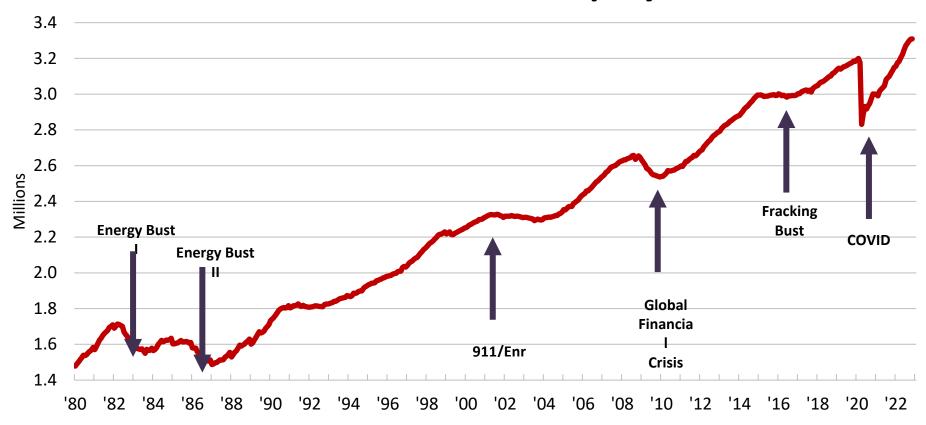
#### Tech. Based & Funded Start Ups

- Katerra 3.7 Billion Back log;
   Prescient Full-Stack Modular
- Skender Struggling
- MiTek Buffet Company

#### **Modular Applications**

Apartments/ Hotels/ Hospitals

## **Metro Houston Employment**



Source: Texas Workforce Commission



"You might give serious thought to thanking your lucky stars, you live in Texas."

- Jim Goode, Restauranteur

# Stay humble, Live only in Gratitude.

